



2ndBrain

CALL,
IT IS
FASTER

(904) 478-0440



OCTOBER

ST. JOHNS COUNTY
WORKING ANYWHERE

ST. JOHNS COUNTY, FOR OWNERS AND OPERATORS
WHO HAVE RUN OUT OF HANDS

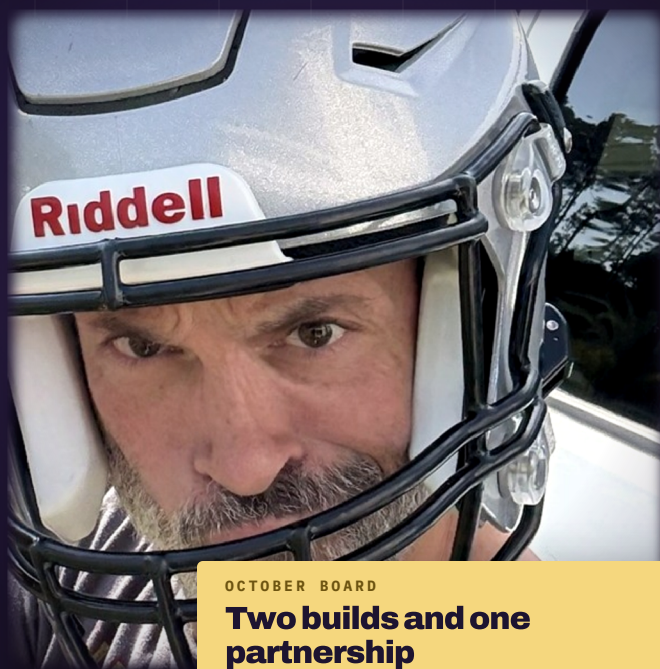
Take your week back. Four ways in.

Have an app you always wanted built, but never knew how, or never had the time? The job that eats your Sunday is not a you problem. It is a build, and there is more than one way to get it.

WHAT MONDAY LOOKS LIKE AFTER

- 🕒 The schedule went out Sunday at six. Not by you.
- 🕒 The quote left the driveway before you did.
- 🕒 Nobody was chased, nobody was forgotten.

“They have the bank behind them. You have the idea. **Let's level the field.**”



OCTOBER BOARD

Two builds and one partnership

When they are gone, they are gone.

FREE, AND YOURS TO KEEP Ask, and a written quote comes back inside 48 hours

2ndbrainway.com/build

FOUR WAYS IN · the promise is the same every time: your time back, in the operation and in the day.

WAY ONE

Leverage one already built

Something already built that you pick up and run with, working on day one. **Wovely is one of them, live now.**

wovely.app

WAY TWO

We build you one

Built for your exact job, scoped in writing first, **handed over working** and then broken in front of you.

2ndbrainway.com/build

WAY THREE

Get one built

Commission it, partner on it fifty fifty, or pay it over time. Same build, three ways to reach it.

2ndbrainway.com/build

WAY FOUR

Train up and run it yourself

Learn to build it and become the powerhouse. **Free every week, seats are limited.** Paid training every other week.

2ndbrainway.com/workshops

THE OCTOBER BOARD · two commissioned builds and one partnership. Nominations are open now.

01 OPEN

Commissioned build

One price, agreed before a line is written. Built for the exact job you named, handed over working, and **it is yours outright.**

Scope and estimate first, free

02 OPEN

Commissioned build

The same build, the same review, the same handover. **Two a month, because two is what one person can hand over properly.**

Sea Pine runs on one. Ask them.

03 BY NOMINATION

Partnership

We go in together. Shared investment, shared upside, one St. Johns entrepreneur at a time. **You cannot nominate yourself.**

2ndbrainway.com/nominate

BUILT, DELIVERED, AND THE TWENTY-FIVE YEARS BEHIND IT



Wovely
wovely.app



StatPro
PROBABILITY



YELLOW
RIBBON FUND

BIRDY



SAY IT OUT LOUD, IT IS FASTER

(904) 478-0440

Name the one job you would hand to a machine. **One sentence is enough.** Back comes what I would build, how long it takes and a fixed number, and it is yours to keep whether or not you ever hire me.



2ndbrainway.com/build

Adam LaBare, founder

Live on YouTube every Thursday at
[@2ndbrainway](https://www.youtube.com/@2ndbrainway). Ponte Vedra Beach,
Nocatee, St. Augustine and the rest of
St. Johns County.



The job that eats your week. And the four ways it stops.

Two commissioned builds and one partnership go out in October. **Everything else on this page costs nothing**, needs no card, and does not require you to speak to me at all.

CALL

(904) 478-0440

EVERY WEEK, FREE Workshop seats are limited, and there is no pitch at the end

2ndbrainway.com/workshops

St. Johns County

LEVEL
THE FIELD



Superpowers the big players paid millions for, in the hands of somebody in St. Johns County who was never supposed to get near them. They have a bank behind them. You have the idea, and now you have the build.
Let's level the field."

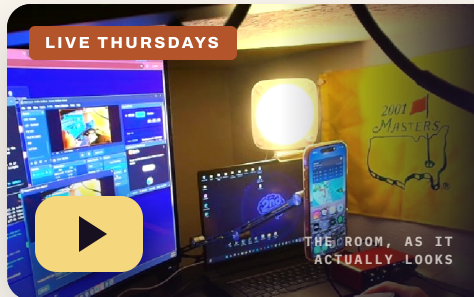
ADAM LABARE, FOUNDER

IT IS NEVER AN IDEA. IT IS A SUNDAY NIGHT. · the one job that eats the week, and the hours it hands back.

WHO	THE SUNDAY NIGHT	WHAT YOU GET BACK
Landscape crew	Next week lives on a whiteboard, and Monday starts by photographing it.	→ Routes and crews scheduled on a phone, working with no signal.
Bakery	Special orders on sticky notes around the register, and one gets lost.	→ Every order in one place, tomorrow's list printed at close.
HVAC	Quotes written in the truck, and half of them never get sent.	→ The quote writes itself from the walk-through and goes out before you pull off.
Mobile groomer	No-shows nobody chased, on a route you already drove.	→ Follow-up that never forgets, and reminders people answer.

You do not need a spec. **Describe your Sunday night in one sentence** and the written quote comes back inside 48 hours.

WATCH ONE GET BUILT BEFORE YOU EVER CALL · the channel, the room on Thursday, and the desk it runs on.



LIVE THURSDAYS

THE CHANNEL

@2ndbrainway

Live every Thursday, and new builds in between.

A real build, in the open, with the parts that go wrong left in. Bring the job that eats your week and **it gets taken apart on air**, whether or not it is ever yours to pay for.

Follow on YouTube

youtube.com/@2ndbrainway

SCAN IT



Thursday's build, live
youtube.com/@2ndbrainway

(904) 478-0440

WHAT COSTS NOTHING, IN THE ORDER IT IS WORTH · ranked, and none of it needs a card.

- 01** **The October partnership, for one St. Johns County entrepreneur** /nominate
We go in together on the build, shared investment and shared upside. **Somebody has to put you up.** You cannot nominate yourself.
- 02** **A free scope, and a written quote** /build
Name the one job. It comes back in writing inside 48 hours, and it is yours to keep either way.
- 03** **A free estimate** /build
What it takes, how long it takes, and a fixed number. If it should not be built at all, you get told that.
- 04** **The resources on the site** /prompts
The exact prompts I use with clients, the build summary, and the recordings. No email, no card.

WAY FOUR, UP CLOSE · train up and become the powerhouse yourself.

EVERY WEEK

Free, and the seats are limited

Bring one task and watch it get taken apart in the room.
No card, no pitch at the end.

2ndbrainway.com/workshops

AND THE QUESTION EVERYBODY ASKS FIRST

EVERY OTHER WEEK

Paid training, hands on your own work

Training, building and developing, on the jobs you actually run. **You leave with the thing working.**

You bring the job you already run

· before any of the four doors mean anything.

EVERY DAY

Follow it everywhere

	Instagram	@2ndbrainway
	Facebook	@2ndbrainway
	TikTok	@2ndbrainway
	LinkedIn	2ndbrainconsulting

What a 2nd brain actually is

A system built around one person. It catches what you drop, connects what you already know, and pushes the work over the line while you are elsewhere. **It is not an app. The app is the part you can see.**

Why I have one, and why it works

I built the first one for myself. One person, more work than hands, a brain that does not hold detail. **Everything on this sheet is that same system, pointed at your operation instead of mine.**



NOMINATIONS ARE OPEN FOR OCTOBER

#PutThemUp

Put a St. Johns County owner up for the October partnership and we go in together. **You cannot nominate yourself. Somebody has to put you up.**

GO HERE

2ndbrainway.com
/nominate

Or say the name out loud: (904) 478-0440



NOMINATE

THE ONE YOU NEVER BUILT

Describe it once. Get the number in writing.

SCOPING QUOTES WAYS IN

Free Fixed, in writing Leverage, build, commission, train

If a build is the wrong instrument for the job you described, you get told that, and you keep your money.



2ndbrainway.com/build

Adam LaBare, founder
(904) 478-0440

Two builds and one partnership a month, on purpose.